

5th Annual GermanFest



Celebrating the Germanic Heritage of the Shenandoah Valley

Presented by the **Shenandoah Germanic Heritage Museum**
Owned and Operated by Hottel-Keller Memorial, Inc.
11523 Back Road, Toms Brook, VA 22660-2401
www.GermanFestVA.org

GermanFest 2015

The Shenandoah Germanic Heritage Museum (SGHM) proudly presents our fifth annual GermanFest, Celebrating the Germanic Heritage of the Shenandoah Valley. This all-day event will be a celebration of the Valley's German culture both historic and contemporary.

Planned festivities include:

- A Civil War Reenactment
- Period craft demonstrations
- Art and craft fair
- Re-enactors from Revolutionary, Civil and/or French and Indian Wars
- Educational speakers and exhibits
- Children's activities
- A variety of music and entertainment
- Food and beverage vendors and beer and wine garden

Festival Details

Date & Time: September 12, 2015, 10:00 am – 6:00 pm

Location: Hottel-Keller Homestead
11523 Back Road, Toms Brook, VA 22660-2401
2 miles off I-81, Exit #291

Attendance: The average attendance for the past 4 festivals has been 1,400.

Target Demographic: The primary target is families. We are targeting the Northern Shenandoah Valley and Metro Washington, DC.

Admission Fee: \$5 per person to attend
Children under 12 FREE

Please visit our website www.GermanFestVA.org to see photos and read news clippings from previous years.

The Shenandoah Germanic Heritage Museum is owned and operated by Hottel-Keller Memorial, Inc. (HKMI), a non-profit organization. All GermanFest profits benefit the Museum and next year's GermanFest.

Sponsorship Packages

The Shenandoah Germanic Heritage Museum has designed sponsorship packages so your business will have a variety of opportunities to be seen by attendees before, during and after the festival, with levels suitable for any budget.

	Gold (\$1,000)	Silver (\$500)	Bronze (\$250)
Your company mentioned in press releases (within deadline)	✓		
Your company verbally recognized as Gold sponsor from stage	✓		
Your company recognized as sponsor in newspaper ads (within deadline)	✓		
Your Logo on GermanFest Website is <i>Hotlinked to your Website</i>	✓		
Number of Free Commemorative Festival T-Shirts	2		
Free 10 X 10 Booth	✓	✓	
Your Logo on GermanFest Website	✓	✓	
Additional Signs in Stage Area	1	1	
Your Logo on the Festival Volunteer T-Shirt	✓	✓	✓
Your Business Name and information Listed on GermanFest Website	✓	✓	✓
Your Logo on GermanFest Brochure (day of handout)	✓	✓	✓
Your Logo on GermanFest Sponsor Banners	✓	✓	✓
Listing in Facebook Event Description	✓	✓	✓
Number of Sponsor Signs in Main Areas	3	2	1
Number of Free Parking Passes	3	2	1

2015 GermanFest Commitment Form

Yes! My company commits to participate as a sponsor in the
2015 Shenandoah Germanic Heritage Museum's GermanFest at the following level:

____ \$1,000 Gold ____ \$500 Silver ____ \$250 Bronze

_____ I'm interested in volunteering time/products/services, please contact me.

Company _____
Contact _____
Address _____
Address _____
City, State, Zip _____
Phone _____
Email _____
Contact Name for Logo _____

Please return this form as soon as possible so we can begin recognizing you in our advertising.

Checks should be made *payable to SGHM* and mailed with this form to: Karen Cooper, 367 Toms Lane, Woodstock, VA 22664

***Logos should be submitted as soon as possible so we can promote you on our Website!
Please email high-resolution file to GermanFest at GermanFestVA@gmail.com.***

Know someone else at another company we should contact about sponsorship? Please help us out by filling in their contact information here:

Company _____
Contact _____
Address _____
Address _____
City, State, Zip _____
Phone _____
Email _____